

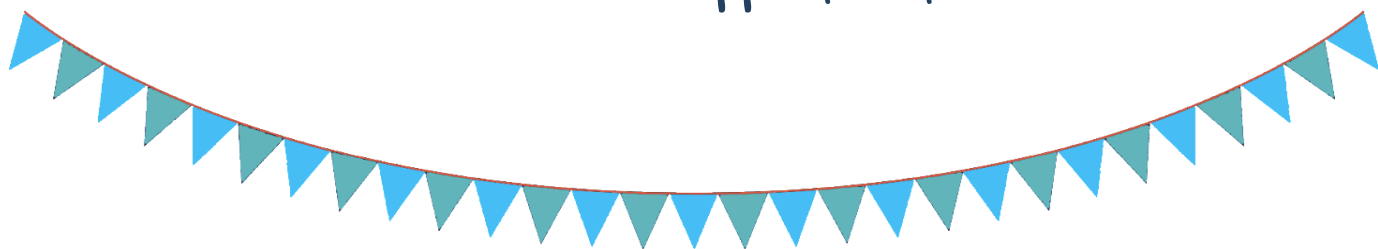


*Your Venue,
Our Community*



*Working together with
your business*

Brochure Opportunities



ACTOR Level: £100 + VAT for ONE Brochure

Full colour **company logo** on selected page of brochure (30,000 copies printed plus available online)
Company **contact details** on selected page of brochure (30,000 copies printed plus available online)
Social media mentions to our **Facebook & Twitter** followers (currently 7,000+ and growing rapidly)
Email campaign mentions to our **e-news subscribers** (currently over 17,000 on our database)
Company details displayed on **Sponsors' Board** in Groucho's bar (33,000 visitors for Panto alone)
Company logo on **plasma screen advert** in theatre foyer (100,000 visitors in the last year)
Company logo displayed on Palace Theatre **website** (average 16,000+ views per month)

DIRECTOR Level: £180 + VAT for TWO consecutive Brochures

As above, plus...

Selected **company literature on display** and available to take away from Theatre (i.e. business cards)

PRODUCER Level: £250 + VAT for THREE consecutive Brochures

As above, plus...

Mentions on / in various **PR opportunities** (e.g. event literature and newspaper editorial space)
Invitation to **Pantomime Press Launch & Pantomime Press Night**

VIP Level: £1000 + VAT for ¼ page profile in THREE consecutive Brochures

As above, plus...

A total of 20 tickets for staff or clients over the year where the show contract permits this

Executive Level: £1500 + VAT for ¼ page profile in THREE consecutive Brochures

As above, plus...

Direct contact with the audiences once a season for face to face marketing

Invoicing dates with phased payments can be agreed to suit your company's financial year

Contact us to register your interest:

Louise Atkin, 01623 412920 / latkin@mansfield.gov.uk

Information correct as of 05.02.18

Sponsorship Opportunities - shows

FINALE Level: £2500 + VAT for One Seasons Sponsor

OR

ENCORE Level: £6500 + VAT for Three Seasons Sponsor (one year *excluding pantomime*)

Full colour **company logo** on selected page of brochure (30,000 copies printed plus available online)
Company **contact details** on selected page of brochure (30,000 copies printed plus available online)
Social media mentions to our **Facebook & Twitter** followers (currently 7,000+ and growing rapidly)
Email campaign mentions to our **e-news subscribers** (currently over 17,000 on our database)
Company details displayed on **Sponsors' Board** in Groucho's bar (33,000 visitors for Panto alone)
Company logo on **plasma screen advert** in theatre foyer (100,000 visitors in the last year)
Company logo displayed on Palace Theatre **website** (average 16,000+ views per month)
Selected **company literature on display** and available to take away from Theatre (i.e. business cards)
Mentions on / in various **PR opportunities** (e.g. event literature and newspaper editorial space)
Invitation to **Pantomime Press Launch & Pantomime Press Night**

PLUS

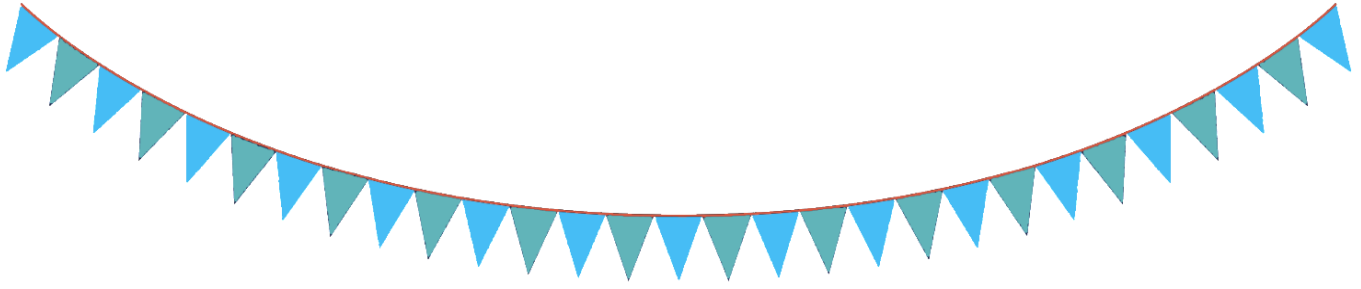
Logo on the front cover of the brochure
Logo on home page of the website with link through to your chosen page
Social media posts specific to your need (not shared) with link through to your chosen page
Greater profile in the foyer and bar area e.g. pull up banner **throughout the whole season**, solo plasma screen

Invoicing dates with phased payments can be agreed to suit your company's financial year

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Sponsorship Opportunities - pantomime



STAR OF THE SHOW Level: £5500 + VAT for Sponsorship of the annual pantomime

- Full colour **company logo** on Panto page of brochure (30,000 copies printed plus available online)
- Panto Social media mentions to our **Facebook & Twitter** followers (currently 7,000+ and growing rapidly)
- Panto Email campaign mentions to our **e-news subscribers** (currently over 17,000 on our database)
- Company details displayed on **Sponsors' Board** in Groucho's bar (33,000 visitors for Panto alone)
- Company solo **plasma screen advert** in theatre foyer (100,000 visitors in the last year)
- Company logo displayed on Palace Theatre **website** (average 16,000+ views per month)
- Selected **company literature on display** and available to take away from Theatre (i.e. business cards)
- Mentions on / in various **PR opportunities** (e.g. event literature and newspaper editorial space)
- Invitation to **Pantomime Press Launch & Pantomime Press Night**
- Logo on home page of the website** for panto promo
- Social media posts specific** to your need (not shared) with link through to your chosen page
- Greater profile** in the foyer and bar area e.g. pull up banner **throughout the panto run**, solo plasma screen

PLUS

- Photo and PR opportunities** with the panto cast
- x25 **Complimentary tickets** for Hospitality
- x62 performances - **Company mentions** in script

Logo featured on...

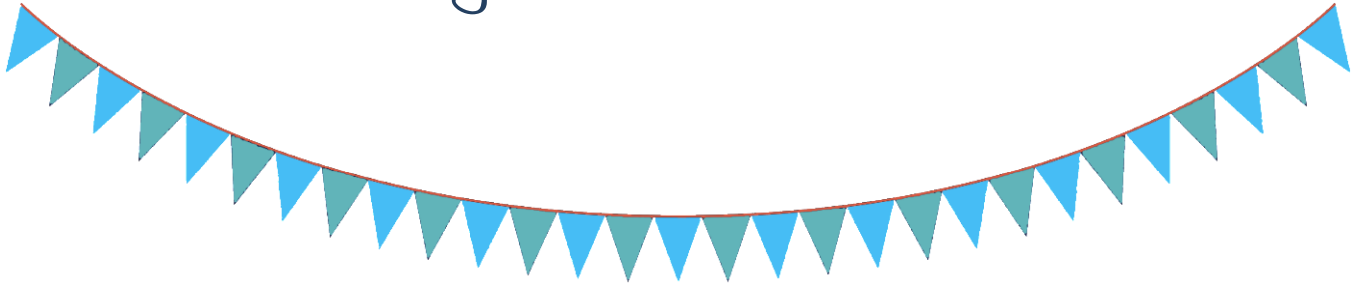
- x30,000 Seasons Brochures August to December 2018 - double page feature
- x30,000 Seasons Brochures January to March 2018 - full page feature
- x2,000 Snow White & the Seven Dwarfs Programmes - front cover and half page advert inside
- x100,000 Snow White A5 Flyers
- x500 Snow White A3 Posters
- x100 Snow White A0 Posters
- x5 2mx1m Billboard Sites around Mansfield
- x2 48 sheet Billboards
- x6 6 sheet Bus Shelter and Cinema sites
- x2 Pop up banners
- x2 Foamex standees

Invoicing dates with phased payments can be agreed to suit your company's financial year

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Advertising Opportunities - pantomime



IN THE SPOTLIGHT Level: £500 + VAT for company mention in the pantomime

Mention of your company name in the pantomime script – x62 performances
(Subject to approval for suitability and appropriateness within the script).

Invite to panto press launch

Complimentary tickets for press night only – x2

Invoicing dates with phased payments can be agreed to suit your company's financial year

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Information correct as of 05.02.18

Alternatively we can create a bespoke package
working alongside you and according to
your business needs and budget.



Mansfield
palace
THEATRE • Est. 1910



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